



## JOB POSTING

11/19/2019

**POSITION:**                    **Graphic Design Specialist (40 hours/week)**

**DEPARTMENT:**            **Marketing Communications**

### **OVERVIEW:**

Layout of marketing and event collateral, including newsletters, quarterly magazine, invitations, signage, and ads. Design of graphic assets (such as banners for e-news, infographics, and images for videos, slideshows, and social media posts). Create designs that comply with Lyngblomsten's brand and style guidelines and support project objectives. Lead the graphics components of multifaceted marketing communications projects. Assist with photography and photo editing.

### **QUALIFICATIONS:**

*Qualifications:* Degree in Graphic Design and 2 or more years of professional design experience, including pre-press. Expert level skills with InDesign and strong skills with other Adobe Creative Suite programs (especially Photoshop, Illustrator, and Acrobat). Comfortable doing design on a PC platform. Ability to partner with team members and implement feedback. Ability to meet deadlines, clearly communicate ideas, advise on graphic-related issues, and take direction on project strategy. Professional presence. Passion for and expertise in the craft of graphic design.

**To apply:** Send cover letter and resume with link to online portfolio (or in lieu of an online portfolio, email/mail 3 work samples) to:  
spatet@lyngblomsten.org

or

Sam Patet, Marketing Communications Production Manager  
Lyngblomsten; 1415 Almond Avenue; St. Paul, MN 55108.

**Note:** No phone calls or drop-ins, please. Position open until filled.

**About:** Lyngblomsten is an award-winning Christian nonprofit organization serving older adults through healthcare, housing, and community-based services since 1906. Join our team, touch lives, and make a difference! Learn more at [www.lyngblomsten.org](http://www.lyngblomsten.org).

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